




TO: All Toyota & Scion Racers

SUBJECT: 2016 Toyota/Scion/TRD USA Contingency Award Program

IMPORTANT: Contingency claims **MUST** be made within 30 days of the event. See the Contingency Award Guidelines for more information.

Toyota requires that the Toyota logo “” be included with the word “TOYOTA” in all uses. The decals that are distributed by TRD include the required logo. Please review the “Toyota-TRD Logo Usage Guide” document, particularly pages 6-7, that describe the placement & relative size of the logo in relation to the word “TOYOTA” for proper use.

Included in this packet is the information you will need to enroll in the 2016 Toyota/Scion/TRD USA Contingency Program. If your vehicle/class or sanctioning organization is not eligible for contingency awards, you are still invited to participate in the Motorsports parts rebate program.

- **You must re-register for the 2016 program to be eligible for contingency awards and to participate in the parts rebate program.**
- **You must be enrolled in the program prior to the date of the event in which you will be competing. If you are not enrolled before competing in an eligible event, your claim will not be paid.**

To enroll in the program, complete the registration form included in the enclosed material and e-mail it to TRD per the instructions at the bottom of the form. **We can only accept the fillable pdf file attached here, sent to us via e-mail.** Contact personnel are listed on the attached 2016 Contingency Award Guidelines sheets. These people are available to assist you throughout the year.

Parts Ordering: If you are planning to purchase Toyota or Scion parts during 2016, see the attached [Parts Guidelines](#) for more information.

Toyota, Scion and TRD are looking forward to working with each of you, and we wish you a very successful year with your racing program.

Sincerely,

Paul Doleshal
Toyota Motorsports
Manager

Landy Joe
Scion Special Events
Manager

Kevin Kuchta
TRD Program
Manager



TOYOTA/SCION/TRD USA 2016 CONTINGENCY AWARD GUIDELINES

In addition to compliance with all federal, state, local laws and applicable competition rules and regulations in effect at the time of the event, the following Toyota/Scion/TRD USA Contingency Award Program guidelines must be adhered to:

1. To enroll in the Toyota/Scion/TRD Contingency Program, a completed 2016 registration form must be submitted to TRD prior to March 31st 2016. **Please note that for 2016 the only registration / renewal form accepted is the electronic fillable pdf attached in this packet, which must be e-mailed to the address indicated. We can no longer accept hand-written forms or faxed requests.**
2. SCCA Racers: For Toyota Racers, all U.S. Majors Tour events and Runoffs Qualifier Club Racing Regional events only, are eligible for awards. All Scion models are eligible for U.S. Majors Tour events while only Scion FR-S is eligible for all Club Racing Regional events.
3. **Toyota Racers**: Each competitor must display official TRD logo stickers, as supplied by TRD, prominently affixed to both sides of the entered Toyota vehicle. In addition each competitor must display the Toyota (Ⓢ) logo and "TOYOTA" in 4.5-inch tall (or larger) letters (**black, white or red only**) on the race vehicle, one on each side and one forward facing. Competitors racing non-Toyota bodied vehicles are requested to use "Powered by Toyota" on the sides of their vehicles.

Scion Racers: Each competitor must display official TRD logo stickers, as supplied by TRD, prominently affixed to both sides of the entered Scion vehicle. In addition each competitor must display "SCION" in 4-inch tall (or larger) on the front of the race vehicle, with "SCION" or "SCION RACING" on each side.

The registration form has an area to request the stickers and die-cuts that you require. Replacement stickers and die-cuts are available from TRD upon request by e-mailing kevin_kuchta@toyota.com.

4. **All Contingency Award Claim Forms (copy attached) must be accompanied by a copy of the official race results and submitted no later than 30 days after the event date.** Also, for first time claimants, please fill out the attached W-9 form. If we do not have a copy of your W-9 on file, we cannot pay you. Claims submitted 30 days after the event have little publicity value to Toyota and/or Scion and will be disallowed. **This rule will continue to be strictly followed in 2016. We WILL deny late claims!** Falsification of information will be considered grounds for disqualification from the program.

If contingency award money is to be paid to someone other than the driver, both the driver and the claim recipient must endorse the award claim form.

5. Toyota/Scion/TRD USA contingencies are awarded for performance and competition. In keeping with these standards, we require that at least two vehicles must start in the class in order for first place contingency money to be paid. Similarly, second place money will be paid when at least three vehicles in the class start the race and third place money will be paid when at least four vehicles in the class start the race.

In the event of a tie between two Toyota/Scion competitors, the competitors will share equally from the combined awards for that position and the next lower level award.

As a point of clarification, no contingency award money will be paid to a participant who fails to finish an event. Toyota/Scion/TRD USA contingency awards are based on finishing positions only (Bonus awards are exempt from this rule).

6. Only participants competing in vehicles with a Toyota/Scion **engine and body** are eligible for award payments. Exceptions to this rule are Toyota-powered Formula Atlantic & C Sports Racers, Midgets and Silver Crown cars.
7. Any competitor disqualified at the SCCA National Runoffs will forfeit any and all contingency awards earned at the Runoffs, including pole bonus and tow money.
8. **GENERAL CONDITIONS AND INDEMNITY AND RELEASE:** The Contingency Award Program (the "Program") is subject to all applicable federal, state and local laws. By entering this Program, each and every entrant: (1) agrees to indemnify, release and hold harmless Toyota, Scion and TRD (the "Sponsor") and its employees and affiliates from any and all losses, damages, rights, claims and actions of any kind in connection with the Program; (2) agrees to be fully and completely bound by these Official Terms and Conditions; (3) agrees to indemnify, release and hold harmless Sponsor and its employees and affiliates from any and all liability for any loss, harm, damages, costs or expenses, including without limitation property damages, personal injury and/or death arising out of participating in this Program, based on publicity rights, defamation or invasion of privacy, copyright infringement, trademark infringement and/or any other intellectual property right; and, (4) Contingency Award Winner consents to the use of his/her/Team name, photograph, likeness, statements, testimonials, for advertising, promotional or any other purposes in any medium throughout the world in perpetuity without additional compensation or consent unless prohibited by law.

Failure to meet all of the terms and conditions listed above can result in Toyota/Scion/TRD denying payment of contingency awards and dismissal from the Toyota/Scion Contingency Award Program.

Toyota Motor Sales, USA, Inc. and/or TRD USA, Inc. reserves the right to amend or cancel this program at any time.

TOYOTA/SCION/TRD CONTINGENCY AWARD PROGRAM CONTACTS

Kevin Kuchta, Contingency Program Coordinator
TRD USA, Inc.
335 E. Baker Street
Costa Mesa, CA 92626

Ph. (714) 957-4153

E-Mail: kevin_kuchta@toyota.com

Judy Hartt, Administration
TRD USA, Inc.
335 E. Baker Street
Costa Mesa, CA 92626

Ph. (714) 444-1188

E-Mail: judy_hartt@toyota.com

Technical Assistance
Motorsports Technical Center
19001 S. Western Avenue, HQ22
Torrance, CA 90509

Ph. (310) 468-4745

E-Mail: chuck_wade@toyota.com

**Chuck Wade, Marty Schwerter &
Rich Garver**



TOYOTA/SCION/TRD USA PARTS PROGRAM ORDERING GUIDELINES

The Racing Parts Program is available to assist Toyota and Scion racers with a rebate on Toyota and Scion replacement parts as well as TRD Performance Parts. Components purchased through this program are never to be resold and are intended for the sole use of Toyota and Scion racers on their racing or tow vehicles ONLY.

ORDERING

Place orders for Toyota and Scion replacement parts and TRD Performance Parts with any Toyota/Scion dealer, be it your local dealer or one on-line that can provide the best price.

REBATE

For the period November 1, 2015, through October 31, 2016, submit a summarized invoice along with copies of your original invoice(s) to TRD no later than November 1, 2016. You will receive a check (or EFT if on file) for 10% of your total purchase (not including sales tax) before the end of 2016. **You must be registered for the 2016 Toyota/Scion/TRD Contingency Program prior to filing a rebate or your rebate claim will be denied.** A W9 also needs to be on file (does not need to be submitted yearly). If you have been paid contingency in the past, you have a W9 on file. Otherwise, please include one with your registration or renewal. A rebate will not be granted for parts that cannot be used on your racecar or your tow vehicle.

TRD USA, Inc.
Attn: Judy Hartt / Parts Rebate
335 E. Baker Street
Costa Mesa, CA 92626

Email: **judy_hartt@toyota.com**

Toyota Motor Sales USA, Inc. and/or TRD USA, Inc. reserve the right to amend or cancel this program at any time.



**TOYOTA/SCION/TRD USA
2016 CONTINGENCY AWARD PROGRAM**

OFF-ROAD

The Off-Road Championship (TORC)

	PLACEMENT IN CLASS		
	<u>FIRST</u>	<u>SECOND</u>	<u>THIRD</u>
PRO 4 & PRO 2	\$ 2,000	\$ 1,000	\$500
<u>Bonus Awards</u>			
PRO 4 Championship	\$ 5,000		
PRO 2 Championship	\$ 5,000		

Lucas Oil Off Road Racing Series (LOORRS)

	PLACEMENT IN CLASS		
	<u>FIRST</u>	<u>SECOND</u>	<u>THIRD</u>
PRO 4 & PRO 2	\$ 2,000	\$ 1,000	\$500
<u>Bonus Awards</u>			
PRO 4 Championship	\$ 5,000		
PRO 2 Championship	\$ 5,000		

OPEN-WHEEL

USAC Awards for A Main race only – Must finish 5th or better

Silver Crown

Highest Placing Toyota (Inside Top 5)	\$ 2,500
2 nd Highest Placing Toyota (Inside Top 5)	\$ 1,000

Bonus Awards

Fastest Qualifier (overall)	\$ 1,000
Driver's Championship	\$ 5,000

Midget Series

	Western	National
Highest Placing Toyota (Inside Top 5)	\$ 500	\$ 1,000
2 nd Highest Placing Toyota (Inside Top 5)	\$ 250	\$ 500

Bonus Award

Fastest Qualifier (overall)	\$ 250	\$ 500
Driver's Championship Dirt		\$ 5,000
Driver's Championship Pavement		\$ 3,000
Driver's Championship	\$ 2,500	

POWRi Midget Awards for A Main race only – Must finish 5th or better

Highest Placing Toyota (Inside Top 5)	\$ 1,000
2 nd Highest Placing Toyota (Inside Top 5)	\$ 500

Bonus Award

High Point Pole Earner	\$ 500
Driver's Championship	\$ 5,000

When racing combined with a USAC event, no double payments will be made. All competitors will be considered as one group and paid according to the USAC schedule only.

Chili Bowl Nationals

Qualify for Saturday A Main/Championship race	\$ 1,000
Overall win	\$10,000

SCCA

SCCA Club Racing

PLACEMENT IN CLASS
FIRST SECOND THIRD

U.S. Majors Tour Events

Toyota....

GT-2, GT-3 \$ 800

EP, FP, HP, GTL, T4, B-SPEC
STU, STL, FA, P1, P2 \$ 400

Scion....

EP, GT3, GTL, STU, T4 \$ 400

Scion FR-S only \$ 500 \$ 300 \$150

Regional Events

Toyota....

EP, FP, HP, GT2, GT3, GTL, T4, B-SPEC, STU, STL, FA, P1, P2
Runoffs Qualifier events only \$ 200 \$ 100 \$ 50

Scion FR-S Only (EP, STU, T4) \$ 200 \$ 100 \$ 50

National Championship Runoffs

Toyota....

GT-2, GT-3 \$5,000 \$3,000
All Other Classes \$3,000 \$2,000
Pole Award & Super Sweep Award \$1,000
Tow Money: \$1/mile (round trip), \$1,500 max

Scion....

EP, GT3, GTL, STU, T4 \$3,000 \$2,000
Pole Award & Super Sweep Award \$1,000
Tow Money: \$1/mile (round trip), \$1,500 max

SCCA ProSolo – Toyota/Scion Models Only

All Classes (FR-S only) \$ 200 \$ 100
All Classes (except FR-S) \$ 200
Year-end Class Champion \$1,000
Year-end Challenge Champion (Any) \$1,000

SCCA Solo National Championships – Toyota/Scion Models Only

Class Championship \$1,000

Toyota Motor Sales USA, Inc. and/or TRD USA, Inc. reserve the right to amend or cancel this program at any time. All money paid under this program is reported to the Internal Revenue Service along with the recipient's name, address and social security number/federal ID number.



TOYOTA / SCION / TRD USA Inc. 2016 CONTINGENCY REGISTRATION FORM

This form is to be used to renew or register for the TRD Contingency Award Program.
Registration or Renewal for the program is an Annual Requirement.

Please Check one New Registration: Renewal: Change: Date:

Name:

Company:

Street Address:

City:

State:

Zip:

Phone:

E-Mail:

****Note: If this is a new registration, a W9 must also be submitted in order for award payments to be made, including parts rebates.**

Class & Vehicle Information:

Sanctioning Body

Class:

Make:

Model:

Year:

Engine:

Decal / Die Cut Requirements:

"TOYOTA" 4.5" tall die cut (mark one color)	Black	White	Red	Qty
"Powered by TOYOTA" die cut (mark one color)	Black	White	Red	Qty
"Scion Racing" 7" x 12" die cut				Qty
"TRD" Stickers 4" x 8"				Qty

E-Mail Completed Form to Judy Hartt at: judy_hartt@toyota.com



**2016 TOYOTA/SCION/TRD USA
CONTINGENCY CLAIM
ELECTRONIC FUND TRANSFER INFORMATION**

In an effort to improve our program and to expedite payment of contingency claims, TRD is making available the option to participants in the Contingency Award Program to have their award payments directly deposited via electronic fund transfer (EFT/ACH).

If you would like to take advantage of this option, please submit the below required information along with your completed 2016 registration form. **If you have already signed up for EFT/ACH, you do not need to fill out another form.**

Contact Name: _____

Contact Email Address: _____

Bank Name: _____

EFT/ACH Routing Number: _____

Beneficiary Account Number: _____

To ensure accuracy of information provided, there will be a test transfer prior to your initial payment via EFT/ACH.

TRD also requests immediate notice of any change to your account; that new bank information be submitted at your earliest convenience and before any additional contingency claims are made.

If you have any questions, please contact:

**Marion Baxter
Kevin Kuchta**

**Marion_Baxter@toyota.com or
Kevin_Kuchta@toyota.com**



TOYOTA / SCION / TRD USA Inc. 2016 CONTINGENCY AWARD CLAIM FORM

This form is to be used to claim payment of contingency awards.
To receive payment, a copy of the official results of the event must also be attached.

ONLY ONE RACE CAN BE CLAIMED PER FORM.

Race Information:

Event Date: / / (mm/dd/yy)

Event Location:

Event Name:

Class/Model:

Place in class (check one) 1st 2nd 3rd

For Silver Crown or Midget claims only:

1st 2nd Finishing Toyota in Top 5

Finishing Position: (Must be in Top 5)

Pole Bonus: (Check if Claiming)

Total Amount Claimed:

(Finish and Pole bonus, if claimed)

I, (Name) _____, for good and valuable consideration, hereby authorize Toyota Motor Sales USA, Inc. / TRD USA, Inc. and affiliated companies, to utilize my name and / or statements, photographs of me and / or my race vehicle, in any and all publicity and sales promotional activities.

Payee Signature:
(if other than driver)

Date:

Driver Signature:

Date:

TRD Vendor ID:

E-mail completed form to: judy_hartt@toyota.com

**TOYOTA MOTORSPORTS/TRD U.S.A., INC.
2016 SCCA NATIONAL CHAMPIONSHIP RUNOFFS
TOW MONEY CLAIM FORM**

This form is to be used to claim SCCA Runoffs tow money only. All other claims should be submitted on a standard contingency claim form.

Driver's Name: (print) _____

Miles Driven (round trip): _____

Amount Claimed (\$1/mile): \$ _____ (max \$1500)

If payee is other than the driver the following information is required:

Payee Name: (print) _____

Payee Address: _____

For good and valuable consideration, I hereby authorize Toyota Motor Sales U.S.A., Inc., TRD U.S.A., Inc. and affiliated companies, to utilize my name, statements and /or photographs of me and my race vehicle in any and all publicity and sales promotional activities.

Driver Signature: _____

Date: _____

Payee Signature: (if other than driver) _____

Date: _____

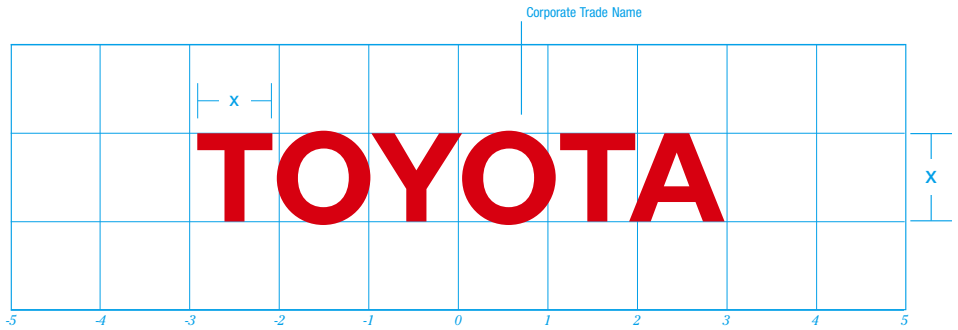
TOYOTA



Brand

Standards

Guide



Corporate Trade Name Logo



*Toyota Motor Sales, U.S.A., Inc.
National headquarters, Torrance, California*

The Toyota corporate trade name logo is represented by the unique, distinct letterforms shown here. This logo is used to identify all activities at TMS that provide support and technical services to the company and its divisions and subsidiaries and whose functions are not solely and directly related to Toyota dealership or Toyota brand car and truck activities. It is a valuable trademark and is the exclusive property of Toyota Motor Corporation.

Guidelines for acceptable reproduction have been established to ensure instant recognition and high legibility of the corporate brand. The format and letter spacing must be kept uniform. The control area, or “white space,” shown by the grid surrounding the logo, must be maintained to avoid crowding the logo.



*Toyota Motor Corporation
International headquarters, Toyota City, Japan*



Toyota Red
is a specially selected
color equal to Munsell
No. 5R 4.5/15.



White
is an approved color
created by reversing
the logo out from a
background equivalent
in value to 70% of
Black or greater.



Black
is identified as
Munsell No. N2/ and
may be used for all
copy, where required.

Color *Treatments*

The preferred display color is Toyota Red on a bright white background. The logo may also be displayed in Toyota Red on a black background. A black logo on a light background or a white logo reversed out of Toyota Red or on a field 70% of black or darker is also acceptable. Toyota Red is a unique color equal to Munsell No. 5R 4.5/15. The four-color printing process is 100% magenta, 100% yellow and 10% black. The Pantone® color formula is Pantone® Yellow 45.2 parts, Pantone® Rubine Red 53.4 parts and Pantone® Black 1.4 parts. For Internet use, the recommended browser-safe color is 255R, 051G, 000B.

Color swatches of Toyota Red to match for print are available from TMS Graphics and Print Purchasing, (310) 468-2489.

TOYOTA

TOYOTA

TOYOTA

TOYOTA

TOYOTA

Color Treatments

The Toyota symbol mark in its basic form appears in Toyota red on white or black backgrounds.

Examples

of Improper Logo Usage



TOYOTA
TOYOTA

DO NOT modify the
letterspacing of the logotype.



TOYOTA USA

DO NOT add additional
elements to the logo.



TOYOTA

DO NOT distort the logotype.



TOYOTA

DO NOT place logo on
patterned backgrounds that
will hamper visibility.



TOYOTA
TOYOTA

DO NOT reproduce the logo
in a non-approved color.



TOYOTA
TOYOTA

DO NOT add “dimension” or outline
effects to the logo.



DO NOT create 3D effects or add shadows to the logo.



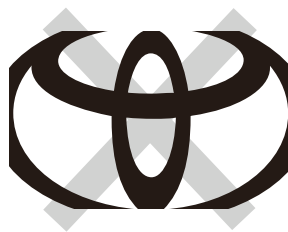
DO NOT alter the spatial relationship between the logo and logotype.



DO NOT add type to the brand mark.



DO NOT split color treatments between the logo and logotype.



DO NOT trim or cut off the brand configuration.



DO NOT change the configuration of the brand logo.



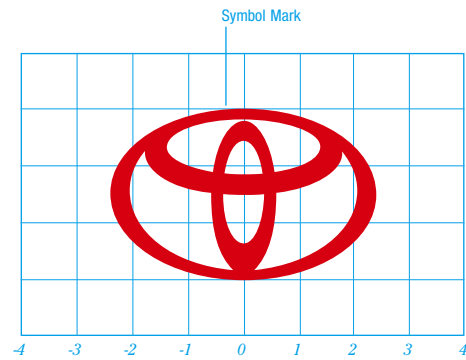
DO NOT add “decorative” elements to the brand.



DO NOT alter the size relationship between the logo and logotype.



DO NOT combine any text other than the logotype with the symbol mark.



Symbol *Mark*

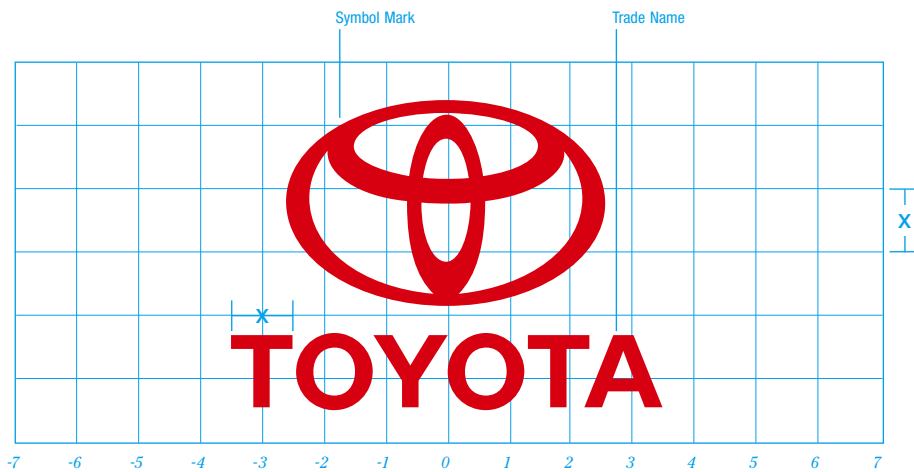
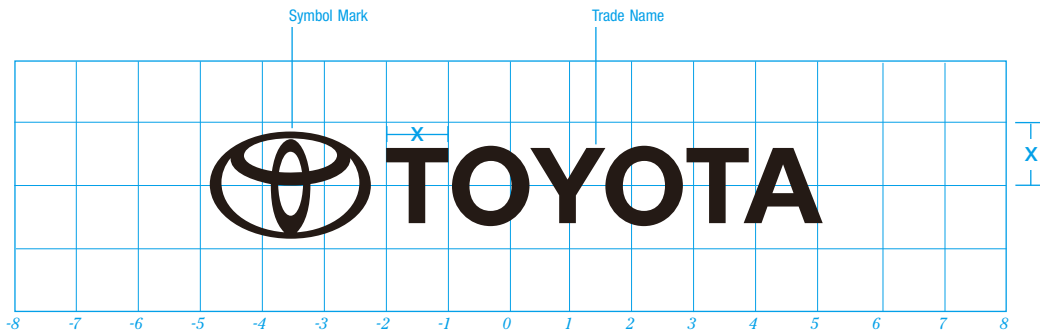
The second Toyota trademark is the symbol mark or brand mark, that was created to represent the Toyota brand and symbolize the advanced features and dependability of Toyota brand vehicles. This symbol mark may only be used by Toyota, its distributors or franchised Toyota Dealers. Any other use is strictly prohibited unless prior written authorization has been obtained from Toyota and such use has been reviewed by the Toyota Legal Department.

Introduced in 1990, the mark consists of three ellipses, each of which has two central points. One of the central points in each ellipse represents the heart of our customer and the other point is the heart of the product. Each ellipse unifies the two hearts.

The combined vertical and horizontal ellipses symbolize the “T” of Toyota. The space in the background represents Toyota’s ever-expanding technological advancement and the limitless opportunities lying ahead.



The Toyota symbol mark is instantly recognized as a sign of quality and dependability.



Two-line, vertical version



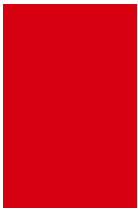
One-line, horizontal version

The preferred display of the symbol mark is in combination with the Toyota corporate trade name logo in either a horizontal or two-line vertical configuration. The symbol mark may also be used independently in certain applications; however, no other logos or words may be combined with the Toyota symbol mark. Do not repeat the symbol mark to create a pattern or use the symbol mark as a background pattern.

To avoid appearing crowded, a minimum amount of “white space” must be maintained around the logo as shown by the grids surrounding the logos on these pages. The proportions of the symbol mark to the trade name logo must be maintained as shown.

Do not modify the mark by distorting its shape.

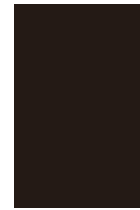
Logos for reproduction are available from TMS Graphics and Print Purchasing, (310) 468-2489, or online at adplanner.toyota.com.



Toyota Red
is a specially selected
color equal to Munsell
No. 5R 4.5/15.



White
is an approved color
created by reversing
the logo out from a
background equivalent
in value to 70% of
Black or greater.



Black
is identified as
Munsell No. N2/ and
may be used for all
copy, where required.

Color *Treatments*

The preferred display color is Toyota Red on a bright white background. The logo may also be displayed in Toyota Red on a black background. A black logo on a light background or a white logo reversed out of Toyota Red or on a field 70% of black or darker is also acceptable. Toyota Red is a unique color equal to Munsell No. 5R 4.5/15. The four-color printing process is 100% magenta, 100% yellow and 10% black. The Pantone® color formula is Pantone® Yellow 45.2 parts, Pantone® Rubine Red 53.4 parts and Pantone® Black 1.4 parts. For Internet use, the recommended browser-safe color is 255R, 051G, 000B.

Color swatches of Toyota Red to match for print are available from TMS Graphics and Print Purchasing, (310) 468-2489.



Color Treatments

The Toyota symbol mark in its basic form appears in Toyota red on white or black backgrounds.

Resource List

<u>Toyota</u>	<u>Department</u>	<u>Phone</u>	<u>Internal Mail</u>
Corporate Advertising	Advertising	(310) 468-5239	A204
Corporate Stationery	Graphics + Print Purchasing	(310) 468-2489	D101
Dealership Advertising	Advertising	(310) 468-5239	A204
Dealership Signage	Image USA	(800) 772-5113	A137
Displays	Graphics + Print Purchasing	(310) 468-2489	D101
Forms	Materials Distribution Center	(310) 761-9400	MS01
Logos	Graphics + Print Purchasing	(310) 468-2489	D101
Media	External Affairs	(310) 468-4458	A404



TOYOTA



Toyota Motor Sales, U.S.A., Inc.
19001 South Western Avenue
P.O. Box 2722
Torrance, CA 90509

TOYOTA RACING DEVELOPMENT

TRD






Logo Usage Guide

Corporate Trade Name Logo

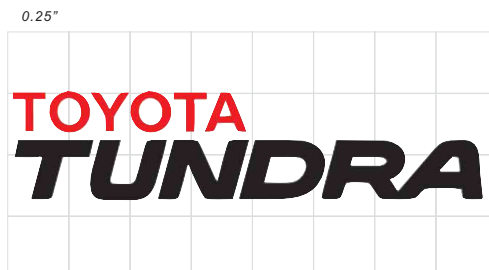


Toyota Racing Development (TRD) U.S.A., Inc. plays a key role in providing Toyota with an enhanced performance image. A subsidiary of Toyota Motor Sales (TMS), U.S.A., Inc., TRD designs and builds Toyota racing engines for all Toyota factory-backed motorsports efforts.

TRD Logo Combinations

Type	Combination	Primary Uses
<p>TRD Symbol + Toyota Racing Development <i>(top and justified)</i></p>		<p>Signifies a TRD corporate or corporate sanctioned activity.</p>
<p>TRD Symbol</p>		<p>Expresses TRD identity. May only be used in conjunction with other Toyota identification.</p>
<p>TRD Symbol + Toyota Racing Development <i>(Toyota on top; Racing Development on bottom)</i></p>		<p>Signifies a TRD licensed product. May only be used with prior approval on licensed embroidered goods.</p>

Size & Proportion






The "TOYOTA" corporate trade name logo, TRD and TUNDRA are trademarked and the exclusive property of Toyota Motor Corporation.

Please refer to your contract with Toyota Motor Sales, U.S.A., Inc and Toyota Racing Development (TRD), U.S.A. for further direction on size and location in regards to the race car, driver's suits, team uniforms and transporters.

Logos must be kept at their predetermined format and spacing. The control area or "white space" between the letters must remain uniform as to not improperly crowd or stretch out the logos.



Color Mix

	TRD TOYOTA TOYOTA	N/A "motor" N/A	"Toyota Racing Development" "sports" TUNDRA
			
Munsell	Munsell No. 5R 4.5/15	N/A	N/A
Pantone	Color formula is Pantone Yellow 45.2 parts, Rubine Red 53.4 parts and Black 1.4 Parts. Closest PMS swatch match is 485.	PMS Cool Gray #11	N/A
CMYK	100% Magenta, 100% Yellow and 100% Black	N/A	100% Black
Web	255R, 051G, 000B	N/A	N/A
Vinyl	3M or Arlon Tomato Red	Arlon Medium Gray	N/A

TRD Color Treatments





Examples of Improper Logo Usage

Same rules apply for all TOYOTA marks



DO NOT move word mark.



DO NOT use unapproved colors.



DO NOT change configuration.



DO NOT outline logo.



DO NOT distort perspective.



DO NOT place on background that hampers visibility of the mark.



DO NOT use TRD Japan marks.



DO NOT crop mark.

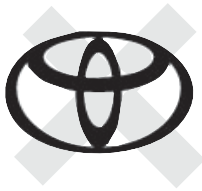
Examples of Improper Logo Usage



DO NOT combine with other TOYOTA marks.



DO NOT add drop shadows.



DO NOT use TOYOTA bug or any other unapproved TOYOTA marks.



DO NOT add special effects.



DO NOT combine with any text.



DO NOT add type.